

AGENDA SUMMER SCHOOL 2018

Made in Italy/Made by Italics: Italic Culture in Art, Music, Fashion, Design and Gastronomy

Monday, September 10, 2018

6:00 pm Registration

6:30 pm Presentation by **Davide Cadeddu** (Director of the Summer School, University of Milan)

6:45 pm Institutional greetings by **Fabio Cassese** (Vice general Director of the Ministry of Foreign Affairs and International Cooperation)

7:00 pm Lecture on “Italicity” by **Piero Bassetti** (President of Globus et Locus)

8:00 pm Welcome Buffet

Tuesday, September 11, 2018

9:00 am Lecture by **Fabio Finotti** (University of Pennsylvania), *La comunità italyca come rete identitaria globale* (The Italic Community as a Global Identity Network)

10:30 am Break

10:45 am Art Session. **Giorgio Armaroli** (Managing Director of Scripta Maneant Editori Group)

12:30 pm Individual Written Reflections

1:00 pm Break

3:00 pm Art Session. **Fortunato D’Amico** (Curator of Cittadellarte - Fondazione Pistoletto) and **Raluca Andreea Hartea** (artist)

4:30 pm Break

4:45 pm Art Session. **Eleonora Vasta** (Editorial Director of Piccolo Teatro di Milano)

6:30 pm Individual Work

7:00 pm End of the Day

Wednesday, September 12, 2018

9:00 am Lecture by **Davide Cadeddu** (University of Milan), *La comunità italyca come possibile attore politico globale* (The Italic Community as a Possible Global Political Actor)

10:30 am Break

10:45 am Music Session. **Gastón Fournier-Facio** (Artistic Director, Premio Abbiati 2016)

12:30 pm Individual Written Reflections

1:00 pm Break

3:00 pm Music Session. **Marco Paladin** (Music Director of the Teatro La Fenice di Venezia)

4:30 pm Break

4:45 pm Music Session. **Maddalena Tirabassi** (Director of Centro Altreitalie)
6:30 pm Individual work
7:00 pm End of the Day

Thursday, September 13, 2018

9:00 am Lecture by **Patrizia Audenino** (University of Milan), *La storia dell'italicità nella percezione contemporanea globale* (The History of Italicity in Contemporary Global Perception)
10:30 am Break
10:45 am Fashion Session. **Martino Midali** (Fashion Designer and President of Midali Srl) in conversation with **Maria Teresa Celotti** (Journalist)
12:30 pm Individual Written Reflections
1:00 pm Break
3:00 pm Fashion Session. **Stefania Ricci** (Director of the Salvatore Ferragamo Museum)
4:30 pm Break
4:45 pm Fashion Session. **Emanuela Scarpellini** (Founder and Director of the Research Centre MIC, University of Milan)
6:00 pm Individual Work
7:00 pm End of the Day

Friday, September 14, 2018

9:00 am Lecture by **Fabio Corno** (University of Milan-Bicocca) and **Romeo Sozzi** (Promemoria), *La comunità italice come rete economica globale* (The Italic Community as Global Economic Network)
10:30 am Break
10:45 am Design Session. **Rodrigo Rodriguez** (Compasso d'oro, ADI)
12:30 pm Individual Written Reflections
1:00 pm Break
3:00 pm Design Session. **Alberto Alessi** (President of Alessi Spa)
4:30 pm Break
4:45 pm Design Session. **Giovanni Lanzone** (Fondazione Italia Patria della Bellezza)
6:30 pm Individual Work
7:00 pm End of the Day

Saturday, September 15, 2018

9:00 am Lecture by **Riccardo Giumelli** (University of Verona), *La comunità italice come rete di comunicazione globale* (The Italic Community as a Global Communication Network)
10:30 am Break

10:45 am Lecture by **Raffaella Bombi** and **Vincenzo Orioles** (University of Udine), *Lingua italiana e cibo nel mondo* (Italian Language and Food in the World)

12:30 pm Individual Written Reflections

1:00 pm Break

3:00 pm Gastronomy Session. **Flavio Innocenzi** (Director of the Consorzio Tutela Formaggio Asiago)

4:30 pm Break

4:45 pm Gastronomy Session. **Paolo Cuccia** (President of Gambero Rosso Spa)

6:30 pm Individual work

7:00 pm End of the Day

Sunday, September 16, 2018

9:30 am Presentation of the participants' work

11:30 am Lecture by **Stefano Clima** (General Director of Mercurio Misura Srl), *Leonardo genio italico* (Leonardo italic genius)

12:30 pm Awarding of Certificates